

We Do Social ————— **So You Don't Have To!**



PHOTOGRAPHY
AND VIDEOGRAPHY



INSTAGRAM
GROWTH TOOL

INSTAops

www.rgbops.com

— ABOUT US

We help brands optimize their online performance.

We are an integrated Digital Marketing and Web Development agency profound of our Technical Expertise and Creative Flair to draw actionable insights for your business. In 2017, we established a design studio that brought together creative designer, marketing analyst and web developers. Since then, our team has grown into a full-service creative agency that strives for perfection in every project.

We have worked on more than 300 projects globally from different business verticals.



— HOW WE WORK

We find solutions for the most unusual tasks

At the core of every successful project is a bold idea. We're not afraid to experiment and do something new, as that's the only way to win people's hearts and wallets by finding creative approach for ordinary tasks.

We advocate a creative approach

For us, creativity is the art of visual perception. It's what triggers senses, emotions, and desires. We take your great product and package it carefully and tastefully to engage with your audience.

Your Product — Top of Mind

The goal of every brand today is to present a visible result that wins over consumers. Our goal is to help you attract attention to your brand in a unique way. We want to surprise the target audience and imprint the image of your product in their minds



Let's Seed Ideas
Let's Think Ahead
Let's Be Excited
Let's Be Makers
Let's Be Original
Let's Be Creative
Let's Be Visionary
Let's Be Flawless

Graphic Design

Website Design and Development

Social Media Marketing

Profile Management

Frame of Tones: Photography &
& Videography

INSTAops

SERVICES

— GRAPHIC DESIGNING

IDENTITY & MERCHANDISING DESIGN
PRINT MEDIA DESIGN
PRODUCT DESIGNING & PACKAGING
SOCIAL MEDIA ASSETS
WEB APP & WEBSITE UI/UX DESIGN
MOBILE APP UI/UX DESIGN

— WEBSITE DESIGN AND DEVELOPMENT

CUSTOMIZED WEBSITE DEVELOPMENT
ON-DEMAND WEBSITE DEVELOPMENT
WEB APPLICATIONS DEVELOPMENT
WORDPRESS DEVELOPMENT
CRM BASED APPLICATIONS
3RD PARTY INTEGRATIONS

— SOCIAL MEDIA MARKETING

SOCIAL MEDIA MARKETING STRATEGY
CONTENT CURATION & STRATEGY
COMMUNITY & STRATEGY BUILDING
LINKEDIN MARKETING
DIGITAL MARKETING
INSTAGRAM MARKETING

— PROFILE MANAGEMENT

SOCIAL STRATEGY AND CONSULTATION
CUSTOMIZED CONTENT GENERATION
NEWSJACKING
COMMUNITY DEVELOPMENT
ENGAGEMENT BUILDING

— FRAME OF TONES: PHOTOGRAPHY AND VIDEOGRAPHY

EVENT PHOTOGRAPHY
SOCIAL MEDIA PHOTOGRAPHY
CONCEPTUALISED PRODUCT PHOTOGRAPHY
FASHION/CORPORATE SHOOTS
IMAGE EDITING AND PROCESSING
CREATIVE DIRECTION
COMPANY PROFILE, INTERVIEWS & DOCUMENTARIES
ANIMATED PRESENTATIONS AND EXPLAINER VIDEOS

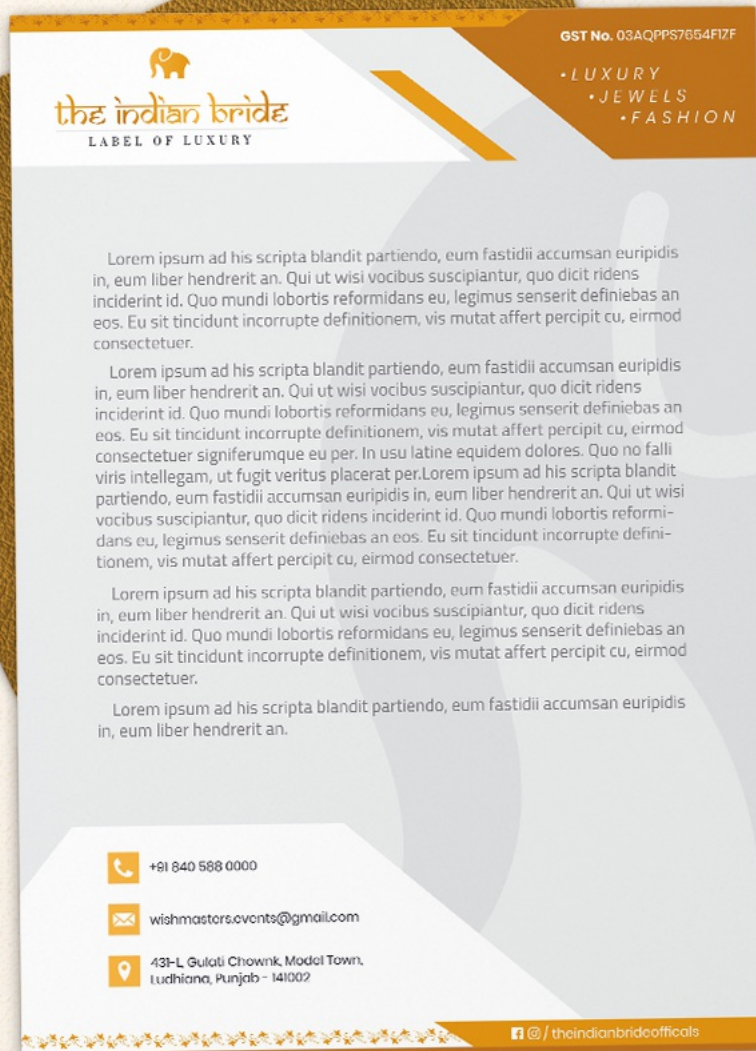
— INSTAOPS

INSTAGRAM ENGAGEMENT TOOL
CAMPAIGN DESIGNING AND EXECUTION
CONTENT POST STRATEGIZING
GROWTH ANALYSIS AND REPORTING
BUILDING CUSTOMIZED TARGET AUDIENCE

GRAPHIC DESIGNING

Client: The Indian Bride

Product type: Brand Identity



GRAPHIC DESIGNING

Client: The Indian Bride

Product type: Print Media - Hoarding Design




the indian bride
LABEL OF LUXURY
summer Soirée
1st & 2nd
JUNE' 19
PARK PLAZA
LUDHIANA

A Premium Lifestyle Exhibition
LUXURY • JEWELS • FASHION




the indian bride
LABEL OF LUXURY
26-27 JAN'19
A GRANDEUR EXHIBITION
PARK PLAZA, LUDHIANA
powered by
 Mercedes-Benz
Punjabi Motors

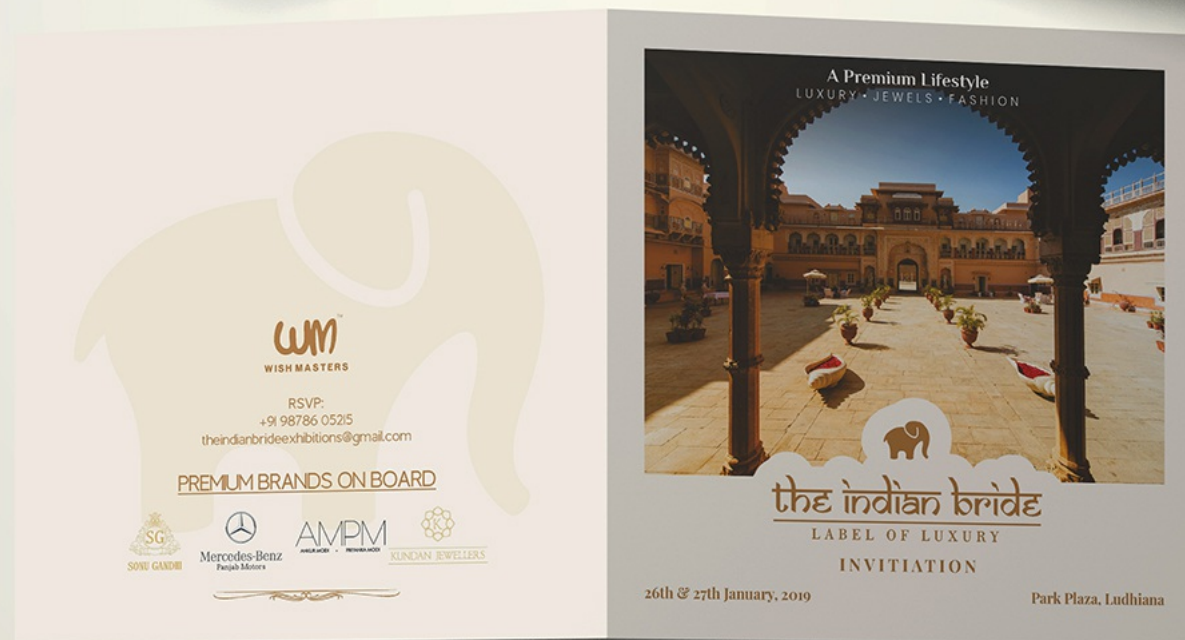


VALET PARKING

GRAPHIC DESIGNING

Client: The Indian Bride

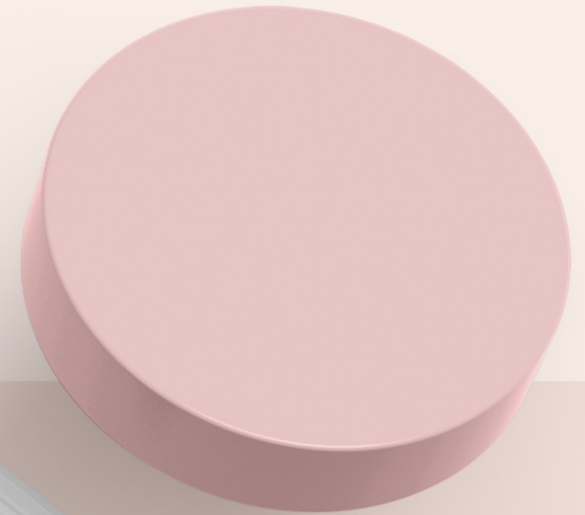
Product type: Print Media - Invite



GRAPHIC DESIGNING

Client: Freshistry

Product type: Print Media - Sticker



freshistry

GRAPHIC DESIGNING

Client: London Chops

Product type: Print Media - Sticker

LONDON Chops



GRAPHIC DESIGNING

Client: Glamtalks

Product type: Print Media - Magazine



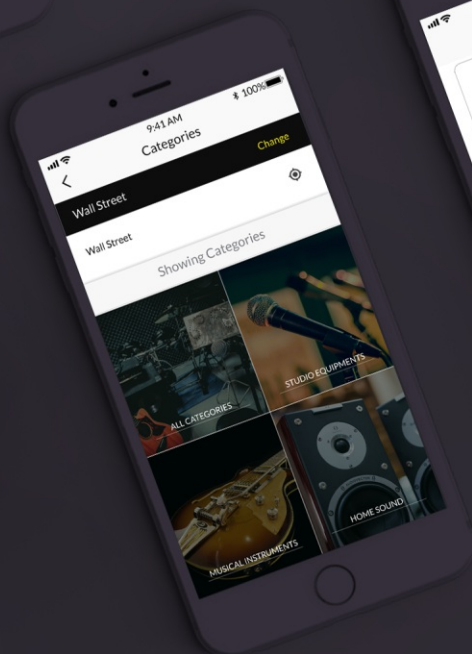
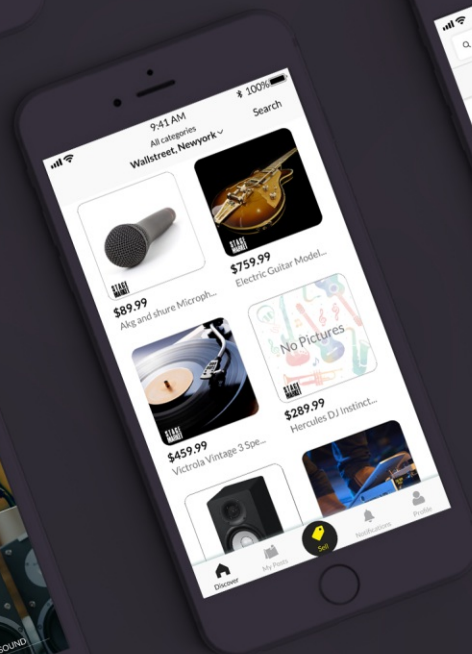
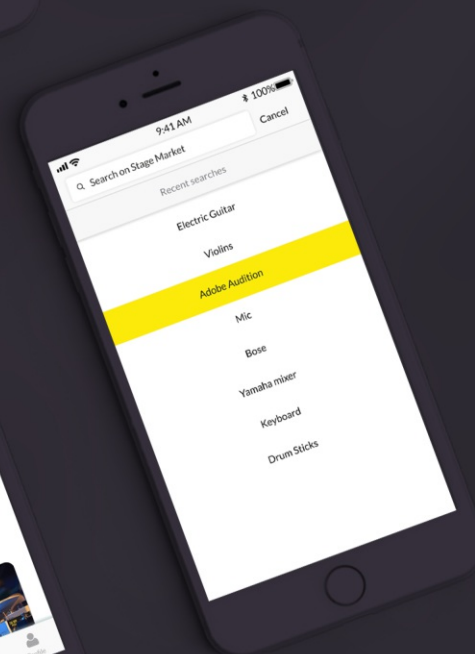
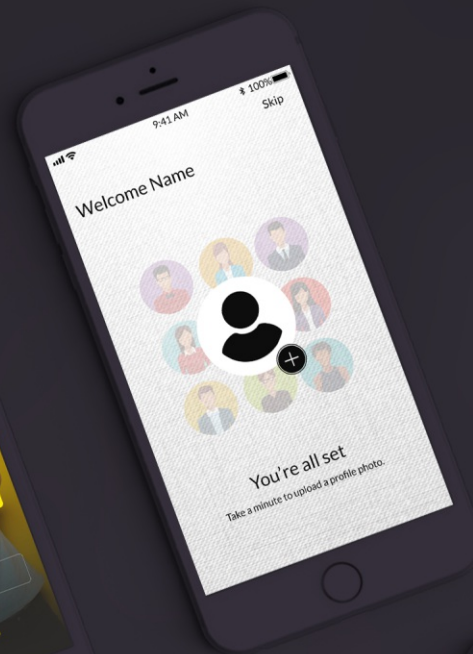
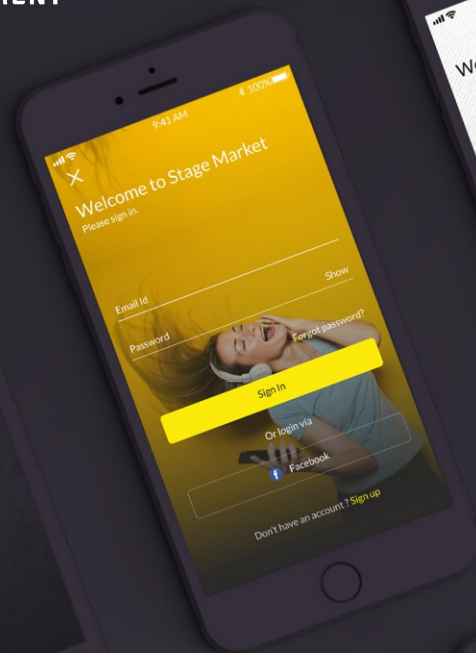
WEBSITE DESIGN AND DEVELOPMENT

Client: Stage Market

Product type: UI/UX - App Design

STAGE MARKET

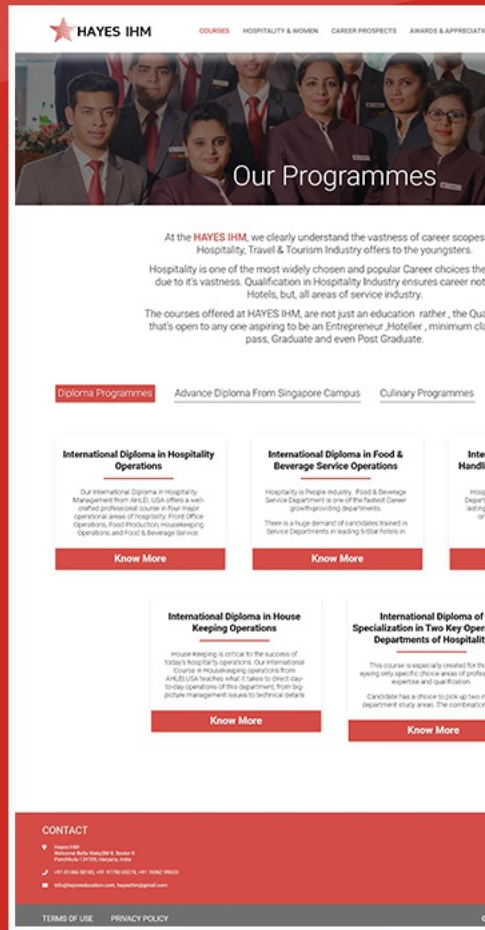
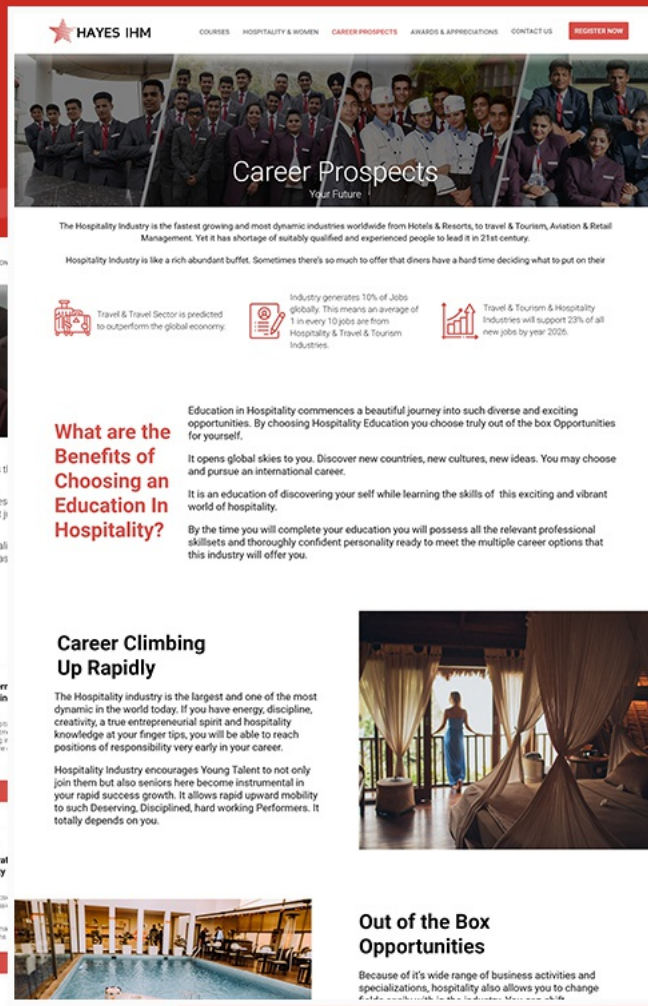
EQUIPMENT MARKET PLACE



WEBSITE DESIGN AND DEVELOPMENT

Client: HAYES IHM

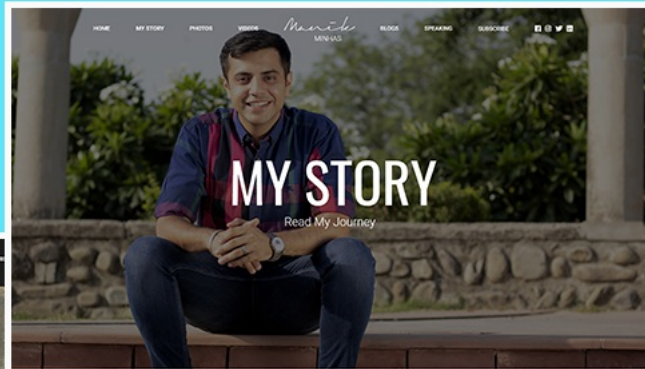
Product type: UI/UX - Website Design



WEBSITE DESIGN AND DEVELOPMENT

Client: Manik Minhas

Product type: UI/UX - Website Design



Meet the Entrepreneur...

Who is leading the team of 100 plus people and is changing the lives of many by empowering leadership among each and every one of them.

It's easy to command somebody rather than laying down the path and making them stronger to lead a huge organization.

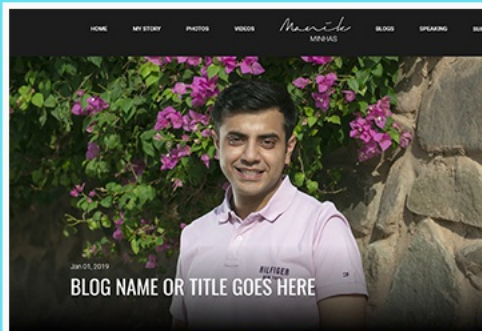
Born and raised in Chandigarh, Manik was an introvert young boy who always strived to be perfect. As a child he was bullied for being overweight and he struggled emotional battles with himself on different paths of life. He always thrived to seek new opportunities in order to be a better version of himself.

When he was young his father met with an unpleasant accident which shook his family as a whole. This tragic event really made him reflect on taking charge for himself and his family and he felt the need to find a deeper purpose and meaning in life.



Life as an Engineer...

Manik Minhas was born in Chandigarh, India. He is a software engineer and a entrepreneur. He is a founder of Manik Minhas & Co. He is a speaker at various events and a mentor for many startups.



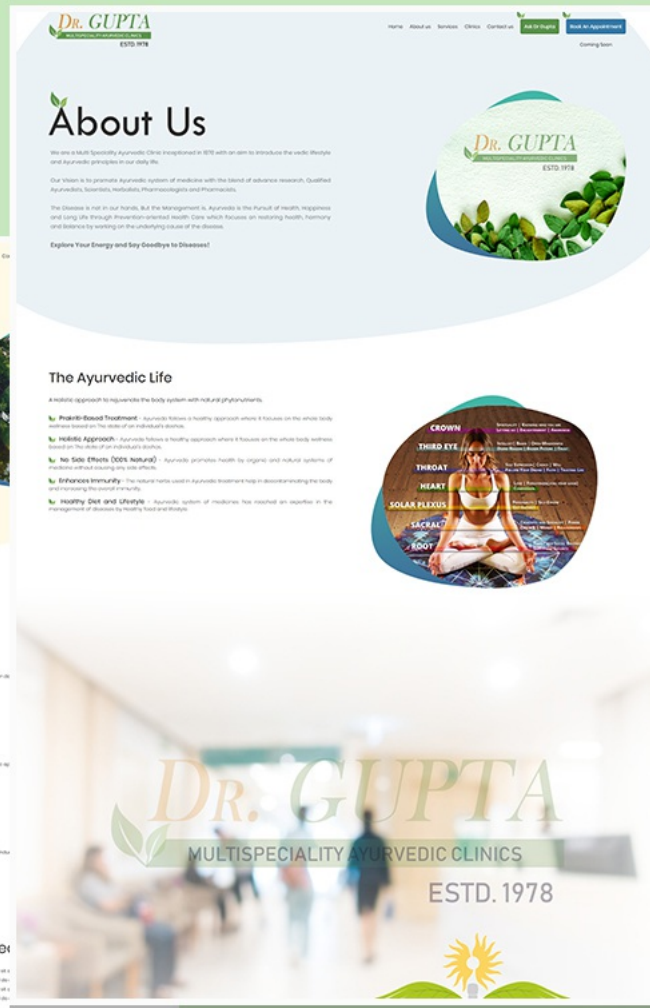
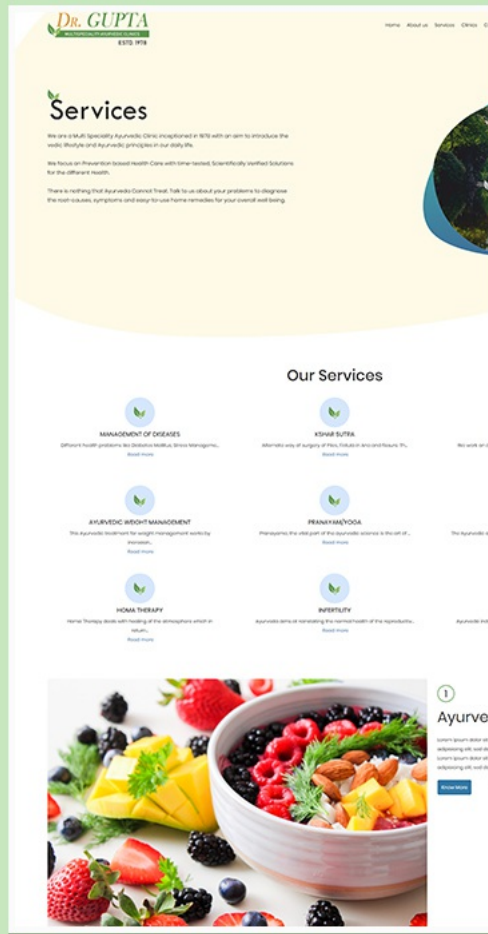
Manik
MINHAS



WEBSITE DESIGN AND DEVELOPMENT

Client: Dr. Gupta

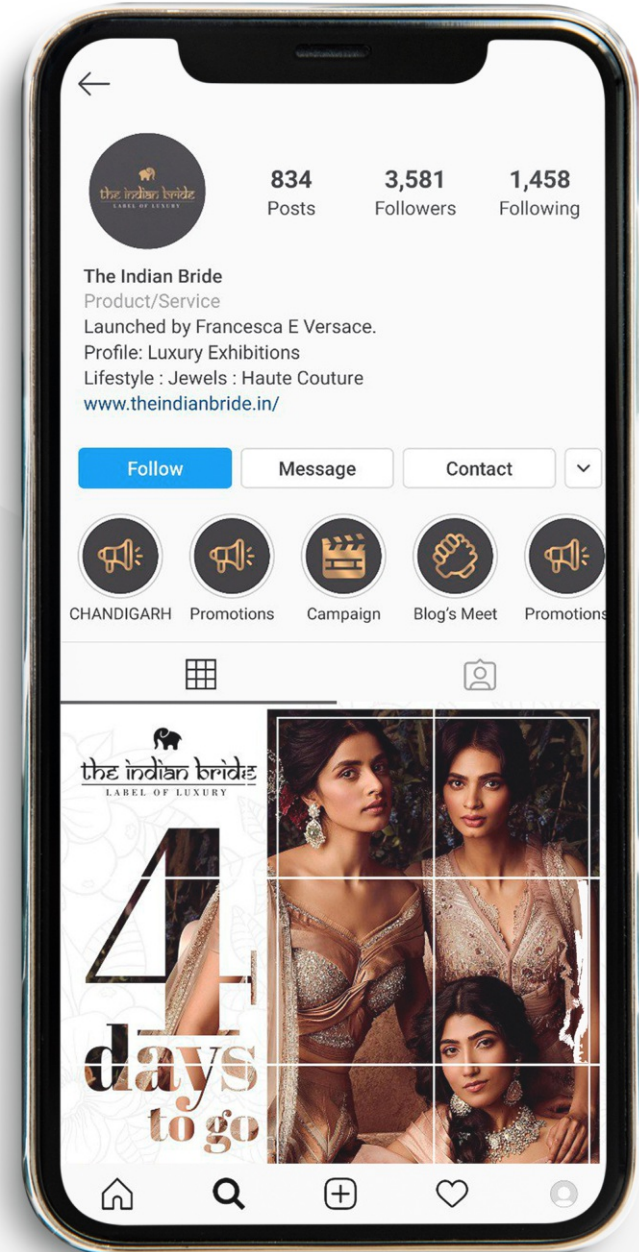
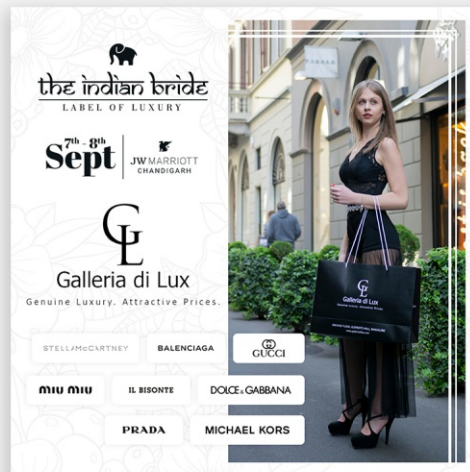
Product type: UI/UX - Website Design



SOCIAL MEDIA MARKETING + PROFILE MANAGEMENT

Client: The Indian Bride

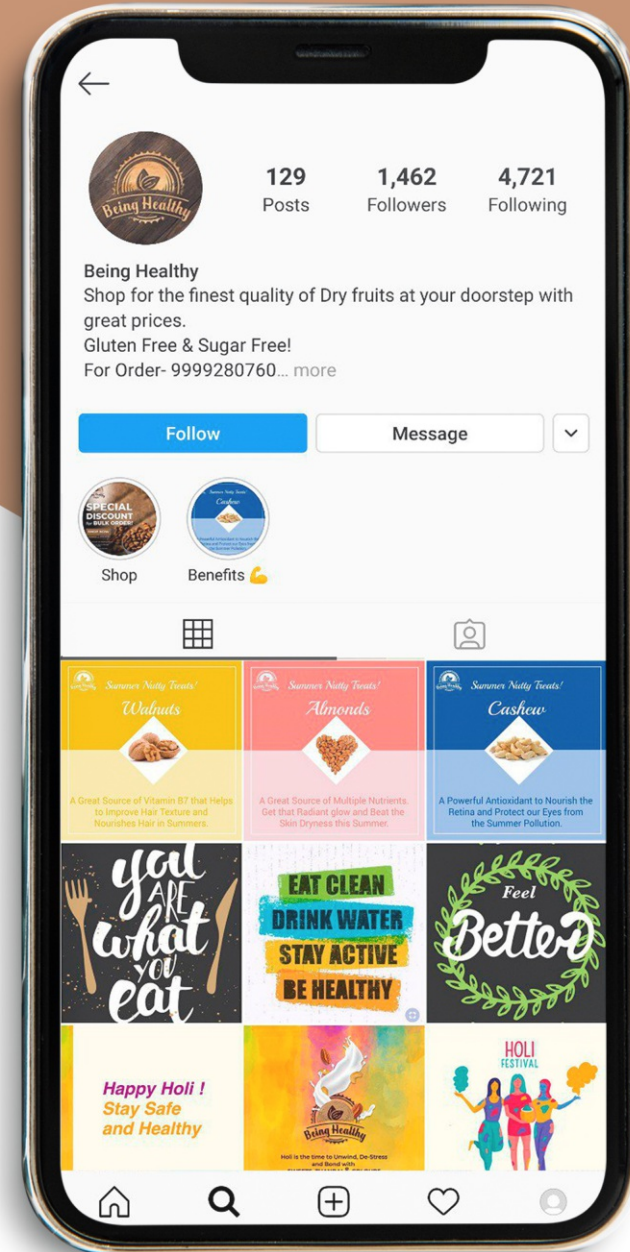
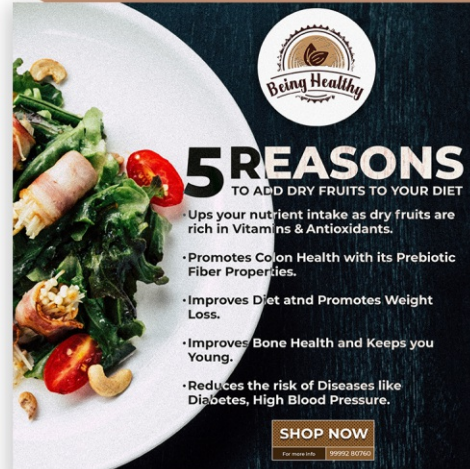
Product type: Social Media Marketing + Profile Management



SOCIAL MEDIA MARKETING + PROFILE MANAGEMENT

Client: Being Healthy

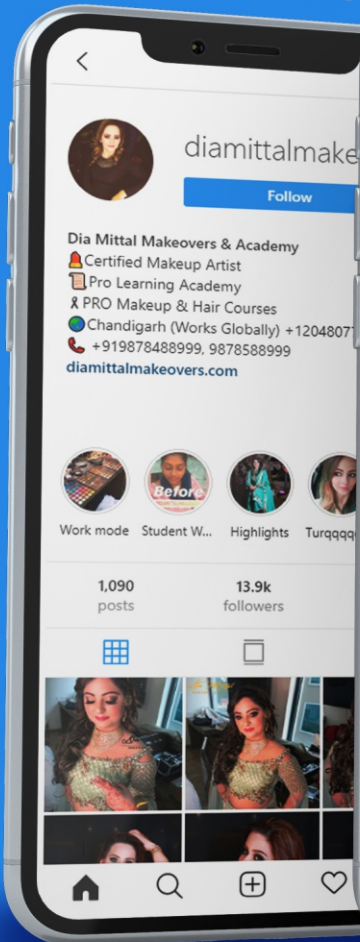
Product type: Social Media Marketing + Profile Management



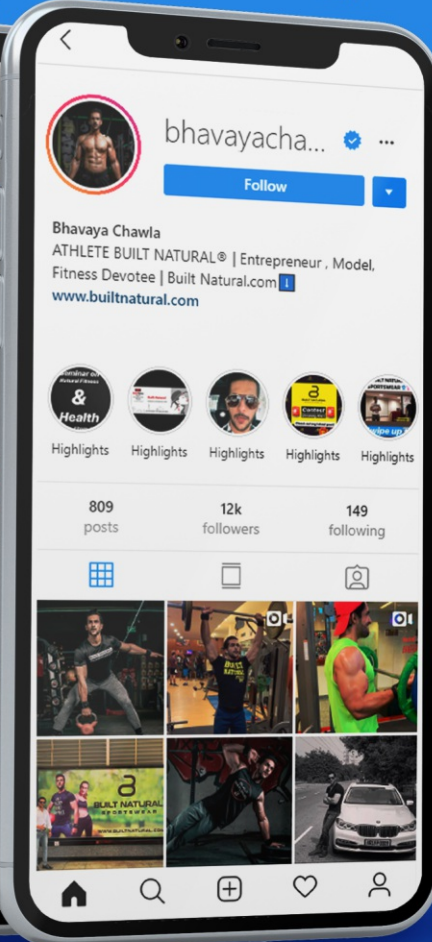
— FOT + INSTAOPS

Profile Management by | INSTAops

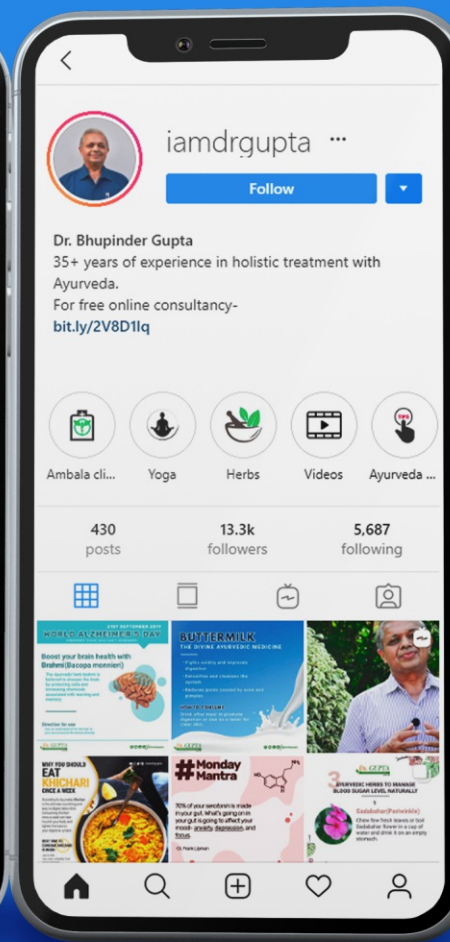
@diamittalmakeovers



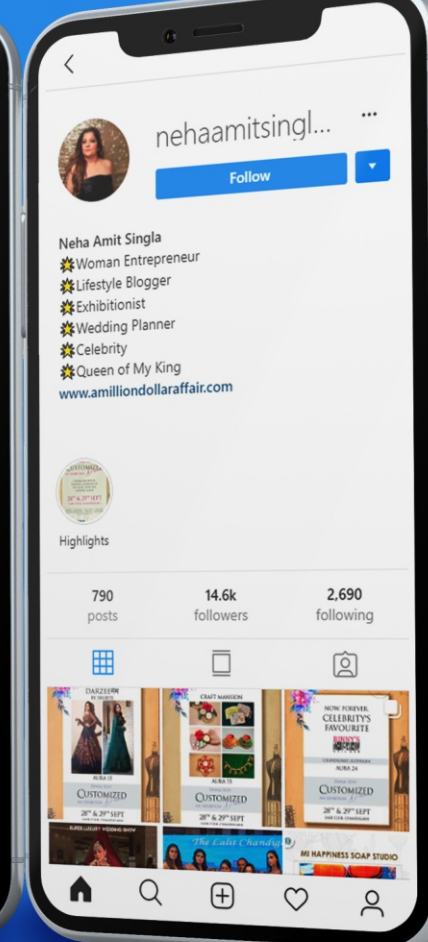
@bhavayachawla



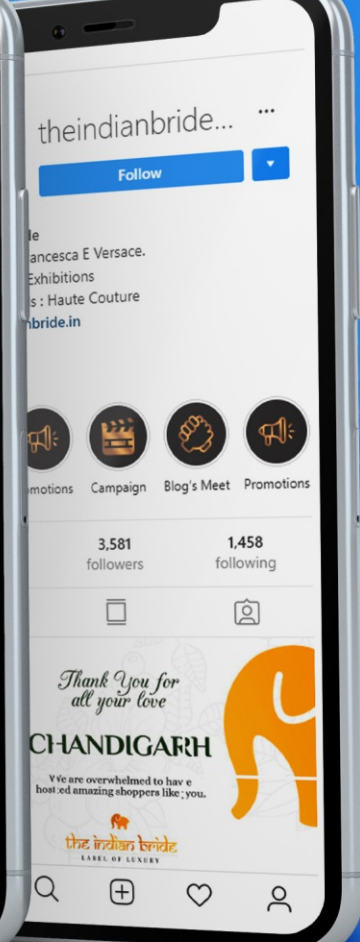
@iamdr Gupta



@nehaamitsinglaofficial



@theindianbrideofficial



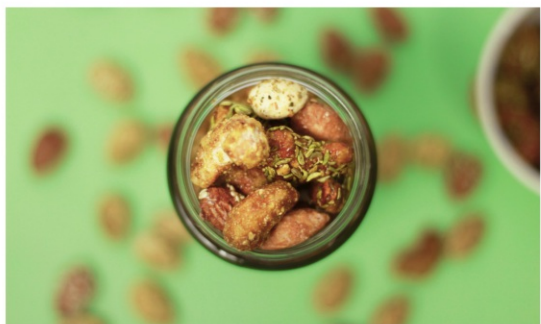
FOT + INSTAOPS

Client: HAYES IHM

Product type: Photography for Calendar



— **FOT + INSTAOPS**
Client: Being Healthy
Product type: Product Photography



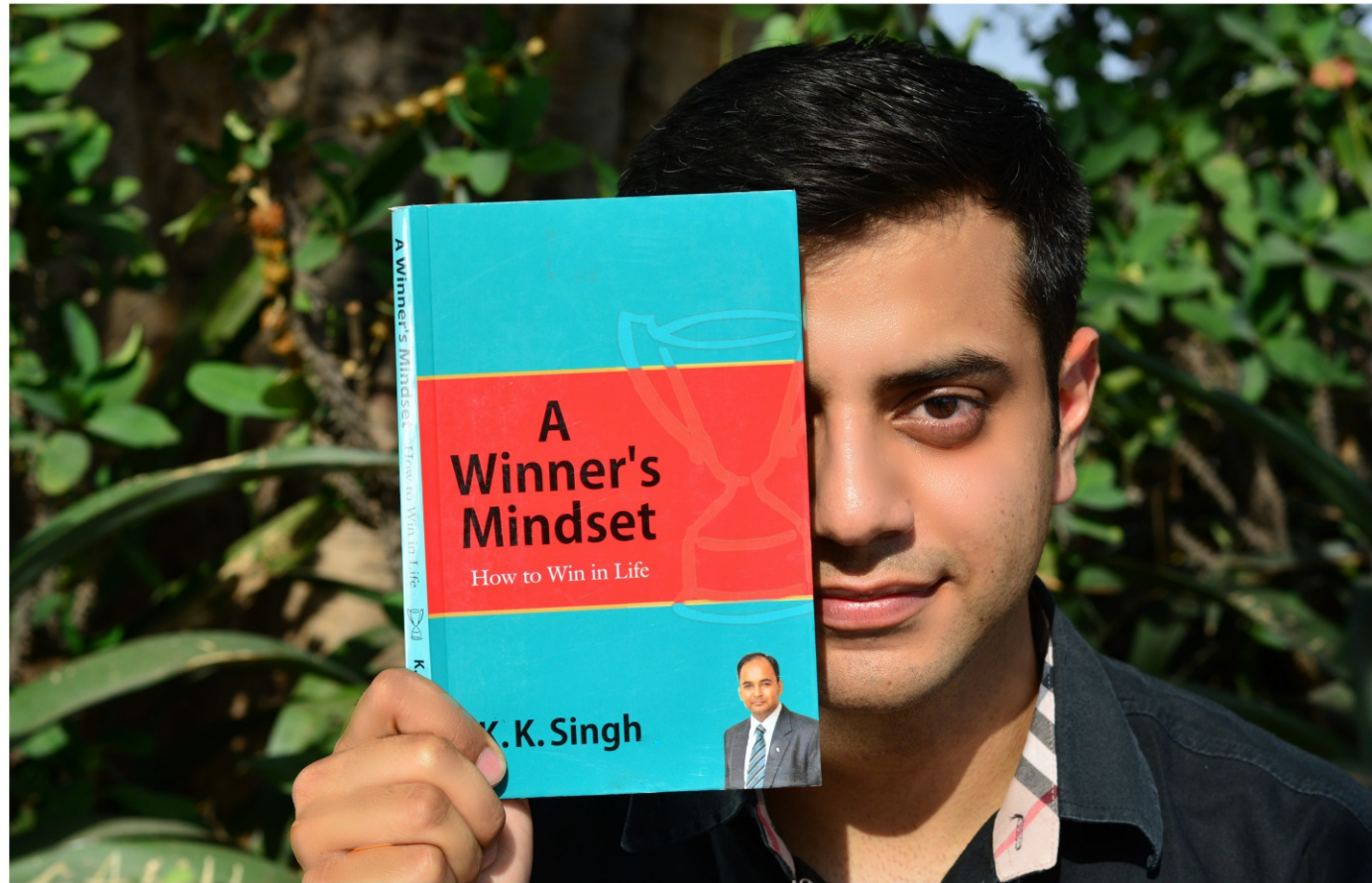
FOT + INSTAOPS

Client: Glamtalks

Product type: Photoshoot for Magazine



— **FOT + INSTAOPS**
Client: Manik Minhas
Product type: Photoshoot for Website



— LOGOFOLIO

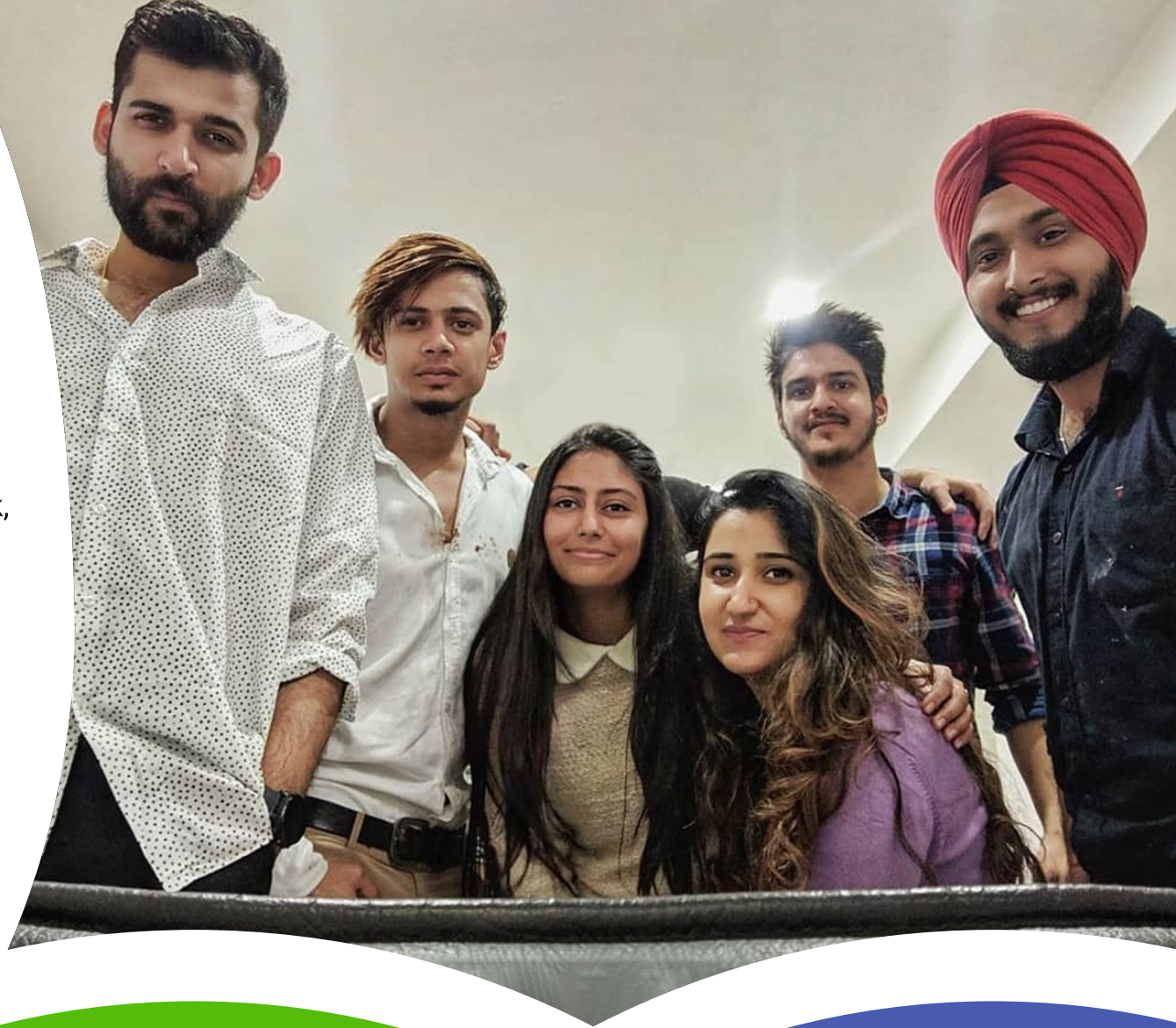
					
					
					
					

— TEAM

Individual commitment to a group effort

That's what makes a team work, a company work,
a society work and a civilization work.

Meet Our People!



— CLIENTS

Satyapaul

Master Chief

Minakshi Dutt

Strands

AMPM

Wottaspace

Lumos Coco

Being Healthy

All Indian Buyers

Grand Robe

HealthyMax

MnS Plants

Shree Naina

Saika

and many more...

Dr. Gupta

WhizCamp

AMDA

Cardinal Hotels

The Indian Bride

Dia Mitall

Roots Handloom

Sanrozill

TechTrucks

MacroTech

Provogue Events

The Classy Events

RMRWA

Royale Day Events

Hayes

Lotus Stitch

Xperge

HHMDS

Farms Factory

Glamtalks

Stage Market

TSC Academy

Varify

PeaCounts

Cubit

AAD By Sadak Arora

Adhbuda

Aksha

WITH OUR CLIENTS. FOR OUR CLIENTS

GIVE YOUR BUSINESS THE ONLINE PRESENCE IT DESERVES

Let's make something great together.

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quote

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